

Associate Membership

ABOUT AHCA / AALA

Established in 1951, Arkansas Health Care Association (AHCA) is the state's largest organization of long term care providers, representing skilled nursing facilities in Arkansas. Partnered with the Arkansas Assisted Living Association (AALA), that represents assisted living facilities and residential care facilities, AHCA & AALA represent over 90% of all long term care facilities in Arkansas. AHCA / AALA is the voice of quality long term care in Arkansas.

ABOUT ASSOCIATE MEMBERSHIP

Associate Membership allows organizations that supply goods and/or services to long term care facilities to be Members of AHCA / AALA. Applications must be approved by the AHCA Board of Directors. New Associate Members must be sponsored by a Member Owner or Administrator in good standing. Associate Membership costs \$750 per calendar year; fees must be paid in full at the time of the application.

BENEFITS OF ASSOCIATE MEMBERSHIP

- **Spring Convention & Trade Show** - Associate Members receive a reduced Trade Show Booth fee and are listed as a Member Exhibitor in the Convention Agenda.
- **Annual Directory & Buyers Guide** – Associate Members receive a complimentary copy of the 2018 Directory of Arkansas Long Term Care Facilities & Buyers Guide and will be listed in the directory as an Associate Member. Associate Members also have the opportunity to purchase advertising space in the directory.
- **Member Communication** – Associate Members are included on the AHCA/AALA membership mailing list to be notified of meetings and conventions sponsored by AHCA/AALA throughout the year, as well as our printed publication and eNewsletter.
- **Conventions & Seminars** – Associate Members may attend any of our educational seminars, workshops and conventions at the Member rate.
- **Membership Certificate** – Associate Members will receive a Certificate of Membership to display upon approval by the AHCA Board of Directors upon approval of the Board of Directors.

SPONSORSHIP

The Association also offers a sponsorship program for organizations that supply goods and/or services to long term care facilities. Levels of sponsorship range from \$2,500 - \$50,000 per calendar year. All levels of sponsorship include Associate Membership and a booth at the Trade Show.

For more information or questions, contact Cat Hamilton, Director of Member Services, at 501.374.4422 or email chamilton@arhealthcare.com.

