



SPONSORSHIP PROGRAM BENEFITS

All sponsorships include the annual Associate Membership dues (\$750).

	SPRING TRADE SHOW	EDUCATION & AHCA / AALA EVENTS	ADVERTISING
Diamond \$50,000	<ul style="list-style-type: none"> • 20' x 30' booth with banner • Registration fees for 12 • AHCA sponsored door prize drawing, value of \$1,000 • Unique banner in Trade Show booth indicating level of Sponsorship • Recognition in convention agenda • Logo on Trade Show bags • Opportunity to provide promotional item to attendees that will be stuffed in convention bags • Invitation to Owner/Sponsor reception on April 23, 2018 • Name badge ribbons designating level of support • Logo on hotel room key cards 	<ul style="list-style-type: none"> • Invitation for 6 to annual AHCA/AALA Sponsor Appreciation Dinner on February 20, 2018 • Invitation for 6 to AHCA/AALA Fall Conference & Caregiver Awards Celebration • Name on signage at AHCA/AALA events • Opportunity for 10-minute presentation at board meetings • Invitation to host lunch and present to classes • Invitation to sponsor speaker at AHCA/AALA Spring Convention and/or Fall Conference 	<ul style="list-style-type: none"> • Full-page tab ad in AHCA/AALA Directory & Buyers Guide • Recognition in AHCA/AALA eNewsletter • Recognition in monthly Board Packet • Recognition in AHCA/AALA magazine • Link to Sponsor on website
Platinum \$25,000	<ul style="list-style-type: none"> • 4 10' x 10' booths with banner • Registration fees for 8 • AHCA sponsored door prize drawing, value of \$250 • Unique banner in Trade Show booth indicating level of Sponsorship • Recognition in convention agenda • Logo on Trade Show bags • Opportunity to provide promotional item to attendees that will be stuffed in convention bags • Invitation to Owner/Sponsor reception on April 23, 2018 • Name badge ribbons designating level of support 	<ul style="list-style-type: none"> • Invitation for 5 to annual AHCA/AALA Sponsor Appreciation Dinner on February 20, 2018 • Invitation for 4 to AHCA/AALA Fall Conference & Caregiver Awards Celebration • Name on signage at AHCA/AALA events • Opportunity for 10-minute presentation at board meetings • Invitation to host lunch and present to classes 	<ul style="list-style-type: none"> • Full-page ad in AHCA/AALA Directory & Buyers Guide • Recognition in AHCA/AALA eNewsletter • Recognition in monthly Board Packet • Recognition in AHCA/AALA magazine • Link to Sponsor on website
Gold \$15,000	<ul style="list-style-type: none"> • 2 10' x 10' booths with banner • Registration fees for 4 • AHCA sponsored door prize drawing, value of \$150 • Unique banner in Trade Show booth indicating level of Sponsorship • Recognition in convention agenda • Logo on Trade Show bags • Opportunity to provide promotional item to attendees that will be stuffed in convention bags • Invitation to Owner/Sponsor reception on April 23, 2018 • Name badge ribbons designating level of support 	<ul style="list-style-type: none"> • Invitation for 3 to annual AHCA/AALA Sponsor Appreciation Dinner on February 20, 2018 • Invitation for 2 to AHCA/AALA Fall Conference & Caregiver Awards Celebration • Name on signage at AHCA/AALA events • Opportunity for 10-minute presentation at board meetings • Invitation to host lunch and present to classes 	<ul style="list-style-type: none"> • Full-page ad in AHCA/AALA Directory & Buyers Guide • Recognition in AHCA/AALA eNewsletter • Recognition in monthly Board Packet • Recognition in AHCA/AALA magazine • Link to Sponsor on website
Silver \$10,000	<ul style="list-style-type: none"> • 1 10' x 10' booth with banner • Registration fees for 2 • AHCA sponsored door prize drawing, value of \$100 • Unique banner in Trade Show booth indicating level of Sponsorship • Recognition in convention agenda • Invitation to Owner/Sponsor reception on April 23, 2018 • Name badge ribbons designating level of support 	<ul style="list-style-type: none"> • Invitation for 2 to annual AHCA/AALA Sponsor Appreciation Dinner on February 20, 2018 • Invitation for 1 to AHCA/AALA Fall Conference & Caregiver Awards Celebration • Name on signage at AHCA/AALA events • Invitation to host lunch and present to classes 	<ul style="list-style-type: none"> • ½ page ad in AHCA/AALA Directory & Buyers Guide • Recognition in AHCA/AALA eNewsletter • Recognition in monthly Board Packet • Recognition in AHCA/AALA magazine • Link to Sponsor on website
Bronze \$5,000	<ul style="list-style-type: none"> • 1 10' x 10' booth with banner • Registration fees for 2 • AHCA sponsored door prize drawing, value of \$50 • Recognition in convention agenda • Invitation to Owner/Sponsor reception on April 23, 2018 • Name badge ribbons designating level of support 	<ul style="list-style-type: none"> • Invitation for 2 to annual AHCA/AALA Sponsor Appreciation Dinner on February 20, 2018 • Invitation for 1 to AHCA/AALA Fall Conference & Caregiver Awards Celebration • Name on signage at AHCA/AALA events 	<ul style="list-style-type: none"> • ⅓ page ad in AHCA/AALA Directory & Buyers Guide • Recognition in AHCA/AALA eNewsletter • Recognition in monthly Board Packet • Recognition in AHCA/AALA magazine • Link to Sponsor on website
Copper \$2,500	<ul style="list-style-type: none"> • 1 10' x 10' booth with banner • Registration fees for 2 • Recognition in convention agenda • Invitation to Owners/Sponsor reception on April 23, 2018 • Name badge ribbons designating level of support 	<ul style="list-style-type: none"> • Invitation for 1 to annual AHCA/AALA Sponsor Appreciation Dinner on February 20, 2018 • Name on signage at AHCA/AALA events 	<ul style="list-style-type: none"> • ¼ page ad in AHCA/AALA Directory & Buyers Guide • Recognition in AHCA/AALA eNewsletter • Recognition in monthly Board Packet • Recognition in AHCA/AALA magazine • Link to Sponsor on website

Other Notes:

Sponsors may attend AHCA/AALA sponsored events and classes at AHCA/AALA Member rate.

All Sponsors are welcome to attend monthly board meetings held on the third Tuesday of each month. Meetings are at 10:00 a.m. at the Association office unless otherwise planned. The AHCA/AALA Sponsor Appreciation Dinner on February 20, 2018, and AHCA/AALA Owner/Sponsor reception on April 23, 2018, are by invitation only and are not ticketed events.

Sponsors may purchase additional advertising space in the annual directory for a fee.

For more information or questions, contact Cat Hamilton, Director of Member Services, at 501.374.4422 or email chamilton@arhealthcare.com.