



# SPONSORSHIP PROGRAM BENEFITS

All sponsorships include the annual Associate Membership dues (\$750).

	SPRING TRADE SHOW	EDUCATION & AHCA / AALA EVENTS	ADVERTISING
<b>Diamond</b> \$50,000	<ul style="list-style-type: none"> <li>20' x 20' booth with unique banner indicating level of Sponsorship</li> <li>Registration fees for 8</li> <li>AHCA sponsored door prize drawing, value of \$1,000</li> <li>Recognition in convention agenda</li> <li>Logo on Trade Show bags</li> <li>Opportunity to provide promotional item to attendees that will be stuffed in convention bags</li> <li>Invitation to Owner/Sponsor Reception on April 20, 2020</li> <li>Name badge ribbons designating level of support</li> <li>Logo on hotel room key cards</li> </ul>	<ul style="list-style-type: none"> <li>Invitation for 6 to annual AHCA/AALA Sponsor Appreciation Dinner on February 18, 2020</li> <li>Invitation for 6 to AHCA/AALA Fall Conference &amp; Caregiver Awards Celebration</li> <li>Name on signage at AHCA/AALA events</li> <li>Opportunity for 10-minute presentation at board meetings</li> <li>Invitation to host lunch and present to classes</li> <li>Invitation to sponsor speaker at AHCA/AALA Spring Convention and/or Fall Conference</li> </ul>	<ul style="list-style-type: none"> <li>Full-page tab ad in AHCA/AALA Directory &amp; Buyers Guide</li> <li>Recognition in AHCA/AALA eNewsletter</li> <li>Recognition in monthly Board Packet</li> <li>Recognition in AHCA/AALA magazine</li> <li>Link to Sponsor on website</li> <li>Recognition at AHCA/AALA Spring Convention and Fall Conference</li> </ul>
<b>Platinum</b> \$25,000	<ul style="list-style-type: none"> <li>20' x 20' booth with unique banner indicating level of Sponsorship</li> <li>Registration fees for 6</li> <li>AHCA sponsored door prize drawing, value of \$250</li> <li>Recognition in convention agenda</li> <li>Logo on Trade Show bags</li> <li>Invitation to Owner/Sponsor Reception on April 20, 2020</li> <li>Name badge ribbons designating level of support</li> </ul>	<ul style="list-style-type: none"> <li>Invitation for 4 to annual AHCA/AALA Sponsor Appreciation Dinner on February 18, 2020</li> <li>Invitation for 4 to AHCA/AALA Fall Conference &amp; Caregiver Awards Celebration</li> <li>Name on signage at AHCA/AALA events</li> <li>Opportunity for 10-minute presentation at board meetings</li> <li>Invitation to host lunch and present to classes</li> </ul>	<ul style="list-style-type: none"> <li>Full-page ad in AHCA/AALA Directory &amp; Buyers Guide</li> <li>Recognition in AHCA/AALA eNewsletter</li> <li>Recognition in monthly Board Packet</li> <li>Recognition in AHCA/AALA magazine</li> <li>Link to Sponsor on website</li> </ul>
<b>Gold</b> \$15,000	<ul style="list-style-type: none"> <li>10' x 20' booth with unique banner indicating level of Sponsorship</li> <li>Registration fees for 4</li> <li>AHCA sponsored door prize drawing, value of \$150</li> <li>Recognition in convention agenda</li> <li>Logo on Trade Show bags</li> <li>Invitation to Owner/Sponsor Reception on April 20, 2020</li> <li>Name badge ribbons designating level of support</li> </ul>	<ul style="list-style-type: none"> <li>Invitation for 3 to annual AHCA/AALA Sponsor Appreciation Dinner on February 18, 2020</li> <li>Invitation for 3 to AHCA/AALA Fall Conference &amp; Caregiver Awards Celebration</li> <li>Name on signage at AHCA/AALA events</li> <li>Opportunity for 10-minute presentation at board meetings</li> <li>Invitation to host lunch and present to classes</li> </ul>	<ul style="list-style-type: none"> <li>Full-page ad in AHCA/AALA Directory &amp; Buyers Guide</li> <li>Recognition in AHCA/AALA eNewsletter</li> <li>Recognition in monthly Board Packet</li> <li>Recognition in AHCA/AALA magazine</li> <li>Link to Sponsor on website</li> </ul>
<b>Silver</b> \$10,000	<ul style="list-style-type: none"> <li>10' x 10' booth with unique banner indicating level of Sponsorship</li> <li>Registration fees for 2</li> <li>AHCA sponsored door prize drawing, value of \$100</li> <li>Recognition in convention agenda</li> <li>Invitation to Owner/Sponsor Reception on April 20, 2020</li> <li>Name badge ribbons designating level of support</li> </ul>	<ul style="list-style-type: none"> <li>Invitation for 2 to annual AHCA/AALA Sponsor Appreciation Dinner on February 18, 2020</li> <li>Invitation for 2 to AHCA/AALA Fall Conference &amp; Caregiver Awards Celebration</li> <li>Name on signage at AHCA/AALA events</li> <li>Invitation to host lunch and present to classes</li> </ul>	<ul style="list-style-type: none"> <li>½ page ad in AHCA/AALA Directory &amp; Buyers Guide</li> <li>Recognition in AHCA/AALA eNewsletter</li> <li>Recognition in monthly Board Packet</li> <li>Recognition in AHCA/AALA magazine</li> <li>Link to Sponsor on website</li> </ul>
<b>Bronze</b> \$5,000	<ul style="list-style-type: none"> <li>10' x 10' booth with banner</li> <li>Registration fees for 2</li> <li>AHCA sponsored door prize drawing, value of \$50</li> <li>Recognition in convention agenda</li> <li>Invitation to Owner/Sponsor Reception on April 20, 2020</li> <li>Name badge ribbons designating level of support</li> </ul>	<ul style="list-style-type: none"> <li>Invitation for 2 to annual AHCA/AALA Sponsor Appreciation Dinner on February 18, 2020</li> <li>Invitation for 2 to AHCA/AALA Fall Conference &amp; Caregiver Awards Celebration</li> <li>Name on signage at AHCA/AALA events</li> </ul>	<ul style="list-style-type: none"> <li>⅓ page ad in AHCA/AALA Directory &amp; Buyers Guide</li> <li>Recognition in AHCA/AALA eNewsletter</li> <li>Recognition in monthly Board Packet</li> <li>Recognition in AHCA/AALA magazine</li> <li>Link to Sponsor on website</li> </ul>
<b>Copper</b> \$2,500	<ul style="list-style-type: none"> <li>10' x 10' booth with banner</li> <li>Registration fees for 2</li> <li>Recognition in convention agenda</li> <li>Invitation to Owners/Sponsor reception on April 20, 2020</li> <li>Name badge ribbons designating level of support</li> </ul>	<ul style="list-style-type: none"> <li>Invitation for 1 to annual AHCA/AALA Sponsor Appreciation Dinner on February 18, 2020</li> <li>Invitation for 1 to AHCA/AALA Fall Conference &amp; Caregiver Awards Celebration</li> <li>Name on signage at AHCA/AALA events</li> </ul>	<ul style="list-style-type: none"> <li>¼ page ad in AHCA/AALA Directory &amp; Buyers Guide</li> <li>Recognition in AHCA/AALA eNewsletter</li> <li>Recognition in monthly Board Packet</li> <li>Recognition in AHCA/AALA magazine</li> <li>Link to Sponsor on website</li> </ul>

### Other Notes:

Sponsors may attend AHCA/AALA sponsored events and classes at AHCA/AALA Member rate.  
 All Sponsors are welcome to attend monthly board meetings held on the third Tuesday of each month.  
 Contact Cat Hamilton, Director of Member Services, to confirm board meeting times beforehand.

The AHCA/AALA Sponsor Appreciation Dinner on February 18, 2020, and AHCA/AALA Owner/Sponsor reception on April 20, 2020, are by invitation only and are not ticketed events.  
 Sponsors may purchase additional advertising space in the annual directory for a fee.

For more information or questions, contact Cat Hamilton, Director of Member Services, at (501) 374-4422 or email [chamilton@arhealthcare.com](mailto:chamilton@arhealthcare.com).

# 2020 Sponsorship Application

## CONTACT INFORMATION:

(This information will be printed in the AHCA/AALA Directory & Buyers Guide if received by deadline.)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Twitter Page: \_\_\_\_\_

LinkedIn Page: \_\_\_\_\_

Instagram Page: \_\_\_\_\_

Description of your Company's products or services:

(Attach additional page if necessary.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## SPONSORSHIP LEVEL

\*All levels include Associate Membership

- |  |  |
|--|--|
| <input type="checkbox"/> Diamond – \$50,000  | <input type="checkbox"/> Silver – \$10,000 |
| <input type="checkbox"/> Platinum – \$25,000 | <input type="checkbox"/> Bronze – \$5,000  |
| <input type="checkbox"/> Gold – \$15,000     | <input type="checkbox"/> Copper – \$2,500  |

Tax ID: \_\_\_\_\_

Sponsorship Renewal for 2020

New Sponsorship Application

(New members must be sponsored by a Member (Facility) Owner or Administrator.)

Sponsor Name: \_\_\_\_\_

(Required for New Members.)

Signature of Applicant

\_\_\_\_\_

Date

## ADDITIONAL CONTACTS:

1. Contact Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address (if different): \_\_\_\_\_

\_\_\_\_\_

2. Contact Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address (if different): \_\_\_\_\_

\_\_\_\_\_

3. Contact Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address (if different): \_\_\_\_\_

\_\_\_\_\_

## PAYMENT

Check

Visa    MasterCard    American Express

Name on card: \_\_\_\_\_

CC#: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

V-Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_

Email Credit Card Receipt to:

\_\_\_\_\_

## PLEASE RETURN FORM TO:

Arkansas Health Care Association

Attn: Cat Hamilton

1401 W. Capitol Avenue, Suite 180

Little Rock, AR 72201

chamilton@arhealthcare.com | fax: (501) 374-1077

\*Must be received no later than 2/24/20 to be listed in the AHCA/AALA Directory & Buyers Guide.



# Products and Services Your Company Provides

*(please check all that apply):*

- |  |   |
|--|---|
| <input type="checkbox"/> Accounting/Financial Services       | <input type="checkbox"/> Lab Services                     |
| <input type="checkbox"/> Architectural Services              | <input type="checkbox"/> Laundry                          |
| <input type="checkbox"/> Capital Equipment                   | <input type="checkbox"/> Legal Services                   |
| <input type="checkbox"/> Clothing                            | <input type="checkbox"/> Management/Consulting            |
| <input type="checkbox"/> Computer Products/Software          | <input type="checkbox"/> Marketing Services               |
| <input type="checkbox"/> Contracted Services                 | <input type="checkbox"/> Medical Equipment                |
| <input type="checkbox"/> Contractor/Construction Management  | <input type="checkbox"/> Medical Services                 |
| <input type="checkbox"/> Dietary/Food Management             | <input type="checkbox"/> Pest Control                     |
| <input type="checkbox"/> Education/Training                  | <input type="checkbox"/> Pharmaceutical Companies         |
| <input type="checkbox"/> Employee Benefits                   | <input type="checkbox"/> Portable Imaging                 |
| <input type="checkbox"/> Group Purchasing                    | <input type="checkbox"/> Professional/Trade Association   |
| <input type="checkbox"/> Human Resource Services/Development | <input type="checkbox"/> Rehabilitation Services/Products |
| <input type="checkbox"/> Incontinent Supplies                | <input type="checkbox"/> Staffing/Workforce               |
| <input type="checkbox"/> Insurance                           | <input type="checkbox"/> Telecommunication Systems        |
| <input type="checkbox"/> Interior Design & Decorating        | <input type="checkbox"/> Telehealth                       |
| <input type="checkbox"/> Janitorial Services                 | <input type="checkbox"/> Transportation                   |
|  | <input type="checkbox"/> Wound Care                       |